

JOB DESCRIPTION

FULL-TIME FACULTY IN (DIGITAL) MARKETING

JOB DETAILS			
Position Title:	Faculty in (Digital) Marketing	Grade	
Department/Division:	Business and Management		
Reports to:	Department Chair		
Supervises:	None		
Last Updated on:	December 15, 2023		

Job Purpose

RIT Dubai is currently seeking applications from exceptional candidates for a Full Time Assistant Professor/Associate Professor/Professor position in Digital Marketing starting in the Fall 2024. The appointed individual must be highly qualified, enthusiastic, and motivated who works well independently and publishes original research in international journal outlets. He/she is expected to engage in teaching in the areas of Digital, Social Media, Search Engine Marketing, and Marketing Analytics along with traditional Marketing courses. The successful applicant is expected to teach planning and producing content using popular programs (such as Canva and Adobe), placing and managing ads on major social media platforms and building websites, setting up Google analytics and performing SEO on WP. Excellent Excel and modeling skills are required. Knowledge of Python and/or R is expected as is practical experience and certifications.

REQUIRED QUALIFICATIONS:

- Ph.D. in Digital Marketing or a related field from a reputable international university.
- Relevant teaching experience in any of the areas of Digital Marketing, Social Media, Search Engine, and Marketing Analytics.
- Excellent Excel and modeling skills, ability to plan and produce online content using programs such as Canva and/or Adobe, managing ads on major social media platforms, and performing SEO and WP.
- Track record or potential ability to publish in reputable international journals.
- Rank will be determined based on qualifications and experience.
- Excellent communication skills

PREFERRED QUALIFICATIONS FOR THE POSITION

- PhD from an AACSB accredited institution
- Experience living/working in a multicultural environment
- Ability to work and collaborate in diverse teams

APPLICATION PROCEDURE:

Please email your application to careersdubai@rit.edu and include the following items in your application:



- Subject line must include the source, your name and position you are applying for; (Name – Marketing faculty)
- Cover letter detailing your technical/professional, teaching, and scholarship qualifications and achievements
- Resume or curriculum vitae
- Contact information

Applications review will begin immediately and continue until a candidate is selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at www.dubai.rit.edu.