

CAREER EDUCATION DAYS 2023

**TECHNOLOGY AND THE FUTURE OF
WORK: WHICH WAY WILL WE GO?**

MARCH 15TH – MARCH 17TH, 2023
WEEK AGENDA



WEDNESDAY, MARCH 15TH

VIRTUAL DAY* DEDICATED TO OUR WEB & MOBILE COMPUTING AND NEW MEDIA DESIGN STUDENTS

*please note that all activities will take place over Zoom, bolded names of the activities are hyperlinks



- 8:45-10:00 Opening panel: „**Using Artificial Intelligence to Change Everyday Lives**“
Companies: HERE Technologies, Rimac Technology, Syntoniq, Aarhus University
- 10:10-10:50 Online pitch sessions I: Meet the employers
 - **Group A:** *Barrage, Dept Agency, CMG Digital, Bit4Byte*
 - **Group B:** *HR Prodigy, Undabot, Akvelon*
 - **Group C:** *ch-aviation, HR Cloud, PLIVA Hrvatska d.o.o., IN2 grupa*
- 10:15-11:30 Workshop: "**Why Do IT Students Have a Hard Time Finding a Company That Will Pay Them What They're Worth? Because There Is a Minimum Wage Law.**" salary negotiation workshop by *Ambacia*
- 11:05-11:45 Online pitch sessions II: Meet the employers
 - **Group A:** *SHAPE, Lidl Hrvatska, Cenosco, Cinnamon Agency*
 - **Group B:** *EZ Booker, Apprio Evolution, Hrvatska Lutrija, Atron Electronic GmbH*
 - **Group C:** *Typeqast/Valcon, EPAM, Verso Altima, Lemax*
- 11:45-12:45 **Tiger Den - A "Shark Tank" Style Employer Branding Competition**
Companies: Apprio Health, CROZ, CloudSense, EPAM
- 12:00-13:00 Panel Discussions
 - "**Life in the Web 3.0. World**" with *Electrocoin, Async Labs*
 - "**Cause You Know I'm All About That SaaS**" with *Decode, Comminus, Pliva, Infobip*
- 13:00-14:00 Workshop: "**Why Did the Koala Get the Job? She Had All the Necessary Koalafications.**" personal branding workshop by *Adecco*
- 13:10-14:10 Workshops
 - "**The Customer Is Always Right**" design workshop by *Dept Agency*
 - "**What's a Hackers Favorite Season? Phishing Season.**" cybersecurity workshop by *Diverto*
- 14:30-15:20 Speed networking I: Individual 10-min networking with companies
- 15:30-16:20 Speed networking II : Individual 10-min networking with companies

THURSDAY, MARCH 16TH

VIRTUAL DAY* DEDICATED TO OUR INTERNATIONAL BUSINESS AND HOSPITALITY AND TOURISM MANAGEMENT STUDENTS

*please note that all activities will take place over Zoom, bolded names of the activities are hyperlinks



- 8:45-10:00 Opening panel: „**Shaping a Brighter Future of Work**“
Companies: Le Meridien Lav, Dorchester Collection, Procter & Gamble
- 10:10-10:50 Online pitch sessions I: Meet the employers
 - **Group A:** *KPMG Croatia, HR Prodigy, A.T. Kearney Management Consulting, CMG Digital*
 - **Group B:** *Lidl, ch-aviation services, Biotech Materials, Nestlé Adriatic*
 - **Group C:** *3M, PLIVA Hrvatska (Teva), Philip Morris Zagreb, ROTO dinamic*
 - **Group D:** *Aminess, Maslina Resort, Mamula Island, Grand Circle Travel*
- 10:15-11:30 Workshop: "**How to Stay Motivated While Hunting for Your First Job?**" by *Wolt*
- 11:05-11:45 Online pitch sessions II: Meet the employers
 - **Group A:** *Infobip, AMS, SCALEUP agency, Orbico*
 - **Group B:** *Studenac, Verso Altima, Autokuća Gašparić, Mazars*
 - **Group C:** *Moxy Hotels, Integral, Mount Juliet Estate, TUI*
- 11:45-12:45 Workshop: "**Career Lessons You'll Wish You Learned Sooner**" by *Aminess*
- 12:00-13:00 Panel Discussions
 - "**Career Path - How to Find Yours and Why It Matters**" with *Coca cola Hrvatska, Lemax, Adriatic Concierge, Luštica Bay, Mövenpick Hotel*
 - "**The Great Resignation -Battle for Talent From HR Perspective**" with *SMART GROUP HR Solutions, Metro Hrvatska, Maistra d.d., One & Only Portonovi*
- 13:00-14:00 Workshop: "**Project Management - From Idea to Launched Project**" by *Foreo*
- 13:10-14:10 Workshops & Panel Discussions
 - Workshop: "**How to Use Social Media to Boost Company Awareness**" by *404 agency*
 - Panel: "**The Big 4 - How to Start Your Career in Finance?**" with *Ernst & Young, Deloitte, KPMG Croatia, PwC Hrvatska*
 - Panel: "**Learning From Failure, Embracing Success**" entrepreneurship panel with *Biotech materials, ZICER, Adriatic DMC, Webpower adria*
- 14:30-15:20 Speed networking I : Individual 10-min networking with companies
- 15:30-16:20 Speed networking II: Individual 10-min networking with companies

FRIDAY, MARCH 17TH

LIVE DAY AT ZAGREB CAMPUS

DAMIRA TOMLJANOVIĆA GAVRANA 15



AGENDA DEDICATED TO WMC & NMD STUDENTS

10:00-11:00 **Breakfast with Employers** at Pappar Bistro & Bar

● *Companies: Typeqast, Dept agency, Verso Altima, Joberty, Ingemark, HR Prodigy, Undabot, Barrage, Comsysyto Reply, ATRON electronic GmbH, EPAM, ding.jobs, Hrvatska Lutrija, Cenosco*

12:30-14:30 **Meet & Greet (Employer Booths)** on campus

● *Companies: Cinnamon Agency, Amplexor, ch-aviation, IN2 grupa, Undabot, Comsysyto Reply, Lidl Hrvatska, Comminus, ATRON electronic GmbH, CROZ, Bit4Bytes, Typeqast, Notch, Porsche Digital, Erste Bank, Decode, Morgan Stanley, Barrage, Deloitte, CloudSense, 3M, Biotech Materials, ch-aviation services, Lidl Hrvatska, L'Oréal Adria, Philip Morris Zagreb, Nestlé Adriatic, Morgan Stanley, Positive Equity, Deloitte, Erste banka, FOREO, 24 sata* ●

15:00-16:00 Panel discussion: "**Career Anxiety & Imposter Syndrome**" on campus

● *Companies: Psihološki centar KAUCH, Joberty, Mentoring Byte, SPAN*

16:30-17:30 Panel discussion: "**Quiet Quitting**" on campus

● *Companies: Philip Morris International, Adecco Hrvatska, Amplexor, L'Oréal Adria*

18:00-19:00 Panel discussion: "**If at First You Don't Succeed; Call It Version 1.0**" on campus

● *Companies: Q agency, 9Y agency, Rezolut*

AGENDA DEDICATED TO BUSINESS STUDENTS

11:30-12:30 **Breakfast with Employers** at Pappar Bistro & Bar

● *Companies: AMS, ROTO dinamic, Lidl Hrvatska, L'Oréal Adria, Mazars, Comminus, SMART GROUP HR Solutions, Nestlé Adriatic, Morgan Stanley, DECODE, Verso Altima, FOREO, Hrvatski Telekom, Studenac, Via Magnifica*

15:00-16:00 Panel discussion: "**Career Anxiety & Imposter Syndrome**" on campus

● *Companies: Psihološki centar KAUCH, Joberty, Mentoring Byte, SPAN*

16:30-17:30 Panel discussion: "**Quiet Quitting**" on campus

● *Companies: Philip Morris International, Adecco Hrvatska, Amplexor, L'Oréal Adria*

18:00-19:00 Panel discussion: "**Future of Marketing**" on campus

● *Companies: Degordian, JoomBoos, MPG*

FRIDAY, MARCH 17TH

LIVE DAY AT DUBROVNIK CAMPUS

DON FRANA BULIĆA 6



AGENDA DEDICATED TO HOSPITALITY AND WEB & MOBILE COMPUTING STUDENTS

10:00-11:00 **Breakfast with Employers for Senior Students** on campus

● *Companies: Hilton Imperial Dubrovnik, Valamar Riviera d.d., Maslina Resort, One & Only Portonovi, Falkensteiner Hotels and Residences, LeMeridien Grand Hotel Lav, Porto Montenegro, Hotel Regent Porto Montenegro, Adriatic Concierge, Grand Circle Dubrovnik, PHOBS, Aminess Hotels & Campsites, Mamula Island, Luštica Bay Development, EZ Booker, Phobs, TUI*

11:00-12:00 **Meet & Greet (Employer Booths)** on campus

● *Companies: Hilton Imperial Dubrovnik, Valamar Riviera d.d., Maslina Resort, One & Only Portonovi, Falkensteiner Hotels and Residences, LeMeridien Grand Hotel Lav, Porto Montenegro, Hotel Regent Porto Montenegro, Adriatic Concierge, Grand Circle Dubrovnik, PHOBS, Aminess Hotels & Campsites, Mamula Island, Luštica Bay Development, EZ Booker, Phobs*