

FALL SEMESTER 2241

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-101	Business 1: Introduction to Business Communication, Planning & Analysis	3	5
ACCT-110	Financial Accounting	3	6
ECON-101	Principles of Microeconomics	3	5
UWRT-100	Critical Reading and Writing	3	5
MATH -101	College Algebra	3	5
YOPS-10	RIT 365: RIT Connections	0	0

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)		
MKTG-230	Principles of Marketing	3	6
FINC-220	Financial Management	3	6
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0

CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)		
MKTG-230	Principles of Marketing	3	6
MGIS-130	Information Systems and Technology	3	5
INTB-225	Global Business Environment	3	5
STAT-145	Introduction to Statistics 1	3	5
SCBI-35	Careers in Business	0	0

CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-201	Beginning French I	4	5
MLGR-201	Beginning German I	4	5
MLIT-201	Beginning Italian I	4	5
MLSP-201	Beginning Spanish I	4	5

YEAR 3			
INTB-300	Cross-Cultural Management	3	6
DECS-310	Operations Management	3	6
MGMT-340	Business Ethics and Corporate Social Responsibility	3	6
PSYC-101	Introduction to Psychology	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-301	Intermediate French I	3	4
MLGR-301	Intermediate German I	3	4
MLIT-301	Intermediate Italian I	3	4
MLSP-301	Intermediate Spanish I	3	4

YEAR 4			
MGMT-560	Strategic Management	3	6
ENVS-151	Scientific Inquiries in Environmental Science	4	5

CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
PSYC-236	Personality (Mandatory for Psychology Immersion)	3	5

OR			
ANTH-328	Heritage and Tourism	3	5

OR			
ACCT-430	Cost Accounting	3	6

OR			
ANTH-210	Culture and Globalization	3	5

CHOOSE ONE SET OF MINOR COURSES BELOW:			
Marketing Minor			
MKTG-350	Consumer Behavior	3	6
MKTG-370	Advertising and Promotion Management	3	6

OR			
Finance Minor			
FINC-352	Financial Management II	3	6
FINC-362	Intermediate Investments	3	6

OR			
Management Minor			
MGMT-320	Organizational Effectiveness Skills	3	6
HRDE-380	Human Resources Management	3	6

SPRING SEMESTER 2245

Course no.	Course Name	Credits	ECTS
YEAR 1			
MGMT-102	Business 2: Business Planning and Professional Development	1	2
ACCT-210	Management Accounting	3	6
ECON-201	Principles of Macroeconomics	3	5
ENVS-140	Introduction to Ecology	3	5
UWRT-150	Writing Seminar	3	5
MATH -161	Applied Calculus	4	5

PATTERN 1	YEAR 2 (Choose 1 of 2 patterns)		
MGIS-130	Information Systems and Technology	3	5
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

SUMMER 2248:			
INTB-499	COOP 1	0	12

PATTERN 2	YEAR 2 (Choose 1 of 2 patterns)		
FINC-220	Financial Management	3	6
MGMT-215	Organizational Behavior	3	6
STAT-146	Introduction to Statistics 2	4	5
ANTH-350	Global Economy and Grassroots	3	5

CHOOSE 1 LANGUAGE COURSE BELOW:			
MLFR-202	Beginning French II	4	5
MLGR-202	Beginning German II	4	5
MLIT-202	Beginning Italian II	4	5
MLSP-202	Beginning Spanish II	4	5

SUMMER 2248:			
INTB-499	COOP 1	0	12

YEAR 3			
INTB-315	Exporting and Global Sourcing	3	6
COMM-253	Communication	3	5
MKTG-330	Global Marketing	3	5
ENGL-312	American Literature	3	5

CHOOSE ONE COURSE FROM THE 2 OPTIONS BELOW:			
OPTION 1: PSYCHOLOGY IMMERSION (MUST)			
PSYC-239	Positive Psychology	3	5

OR			
OPTION 2:			
MLFR-302	Intermediate French II	3	4
MLGR-302	Intermediate German II	3	4
MLIT-302	Intermediate Italian II	3	4
MLSP-302	Intermediate Spanish II	3	4

SUMMER 2248:			
INTB-499	COOP 2	0	12

YEAR 4			
INTB-550	Competing Globally	3	6

CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
ENGL-210	Literature and Cultural Studies	3	5

OR			
COMM-201	Public Speaking	3	5

CHOOSE ONE COURSE FROM THE OPTIONS BELOW:			
PSYC-234	Industrial and Organizational Psychology (Mandatory for Psychology Immersion)	3	5

OR			
PHIL-311	East Asian Philosophy	3	5

OR			
SOCJ-230	Sociology of Work	3	5

OR			
FINC-489	Seminar in Finance: Bitcoin	3	6

OR			
ACCT-360	Intermediate Financial Accounting	3	6

OR			
ACCT-420	Personal and Small Business Taxation	3	6

CHOOSE ONE SET OF MINOR COURSES BELOW:			
Marketing Minor			
MKTG-320	Digital Marketing	3	6
MKTG-360	Professional Selling	3	6

OR			
Finance Minor			
FINC-430	Advanced Corporate Financial Planning	3	6
FINC-420	International Finance	3	6

OR			
Management Minor			
MGMT-310	Leading Cross-Cultural and Virtual Teams	3	6
MGMT-330	Design Thinking and Concept Development	3	6