

Discovering Your Major

BUSINESS

Where can you find your Program Curriculum?

- RIT Dubai
 - → <https://www.rit.edu/dubai/>
 - → Academics and Learning
 - → Undergraduate Degrees



Degree Structure

Major

Core Courses (11)

Major Courses

Major Electives

Free Electives

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Degree Structure

Major

Core Courses

Major Courses

Major Electives

- ACCT 110 Financial Accounting
- ACCT 210 Managerial Accounting
- MGMT 101 Business I
- MGMT 102 Business II
- MGIS 130 Information Systems and Tech
- MGMT 215 Organizational Behavior
- FINC 220 Financial Management
- MKTG 230 Principles of Marketing
- DECS 310 Operations Management
- MGMT 560 Strategic Management
- SCBI 035 Careers in Business

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Global Business Management

- MGMT 310 Leading Cross-Cultural and Virtual Teams
- DESC 350 Project Management
- INTB 550 Competing Globally
- MGMT 450 Negotiations & Decision Making
- Global Business Management Elective
- Global Business Management Elective
- Global Business Management Elective
- Global Business Management Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Global Business Management

- INTB 315 Exporting and Global Sourcing
- INTB 480 Specialized Topics in Global Business
- INTB 489 Seminar in International Business
- HRDE 386 Human Resource Development
- FINC 420 Finance in a Global Environment
- MKTG 320 Digital Marketing
- MKTG 330 Global Marketing
- MKTG 365 Marketing Analytics
- MGIS 429 Cyber: Risk and Resilience
- MGIS 360 Building a Web Business
- MGMT 330 Design Thinking & Concept Development
- MGMT 350 Entrepreneurship
- MGMT 470 Applied Entrepreneurship & Commercialization
- MGMT 489 Seminar in Global Business Management
- COMM 304 Intercultural Communication
- DECS 435 Supply Chain Management Fundamentals

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Marketing

- MKTG 320 Digital Marketing
- MKTG 350 Consumer Behavior
- MKTG 365 Marketing Analytics
- MKTG 550 Marketing Strategy
- Marketing Elective
- Marketing Elective
- Marketing Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Marketing

- MKTG 310 Marketing Research
- MKTG 330 Global Marketing
- MKTG 360 Professional Selling
- MKTG 370 Ad & Promo Management
- MKTG 410 Search Engine Marketing & Analytics
- MKTG 430 Social Media Marketing
- MKTG 489 Seminar in Marketing

MAY TAKE NO MORE THAN ONE OF THE FOLLOWING:

- MGIS 360 Building a Web Business
- MGMT 360 Digital Entrepreneurship
- ISTE 105 Web Foundations
- ISTE 305 Rapid Online Presence
- MAAT 101 Cross Media Foundations
- MAAT 106 Typography & Page Design
- MAAT 107 Imaging

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Finance

- FINC 352 Financial Management II
- FINF 362 Intermediate Investments
- FINC 460 Financial Analysis and Modeling
- Finance Elective
- Finance Elective
- Finance Elective
- Finance Elective

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Finance

- FINC 320 Professional Financial Management
- FINF 361 Financial Institutions & Markets
- FINC 420 Finance in a Global Environment
- FINC 425 Stock Market Algorithmic Trading
- FINC 470 Introduction to Options & Futures
- FINC 559 Financing New Ventures
- FINC 580 Financial Analytics
- FINC 489 Seminar in Finance
- BLEG 200 Business Law I
- ACCT 489 Seminar in Accounting
- ACCT 550 Accounting for Gov't & Not for Profit Organizations
- ACCT 560 Forensic Accounting & Fraud Exam

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Foundation Courses

➤ UWRT 150 Writing Seminar

One of the following (Islamic Course – MOE Requirement):

➤ ANTH 275 Global Islam

➤ ANTH 365 Culture and Politics in the Middle East

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Perspectives

- Artistic – ENGL 210 Literature, Culture and Media, ENGL 211 Intro Creative Writing, ENGL 316 Global Literature
- Social - PSYC 101 Intro to Psychology, PHIL 305 Philosophy of Peace, HIST 104 Themes in Euro History
- Scientific Principles – BIOG 101 General Biology, CHMG 141 General and Analytical Chemistry, PSYC 101 Intro to Psychology
- Natural Science Inquiry – PHYS 111 College Physics or BIOG 140 Cell & Molecular Biology
- Mathematical A – STAT 145 Statistics I
- Mathematical B – STAT 146 Statistics II
- Ethical – MGMT 340 Business Ethics
- Global – ECON 101 Microeconomics

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion

Immersion - a concentration of three courses in a particular area.

- Creative Writing
- Cultural Anthropology
- Digital Literature and Comparative Media
- Economics
- Ethics
- Literature and Media
- History
- Modern Languages – Arabic
- Modern Languages – French
- Psychology
- Religious Studies
- Advertising and Public Relations

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion

Modern Language – Arabic – Includes ANTH 275 Global Islam or ANTH 365 Culture & Politics in ME, which fulfills your Islamic Culture requirement

Economics – ECON 101 Microeconomics does not count in the Immersion, but is a prerequisite and is the Global Perspective

Psychology – PSYC 101 Intro to Psychology does not count in the Immersion, but is a prerequisite and is a Social/Scientific Principles Perspective

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

Immersion & GenEd Electives

Consider maximizing your Options!

Make your IMMERSION into a MINOR by using your GenEd or Free Electives.

[Immersions | RIT Dubai](#) [Minors | RIT Dubai](#)

Important!!!

Some courses fulfill more than one category, but they cannot double count! You must eventually choose which requirement it will fulfill (Eg: PSYC 101).

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (5)

GenEd Electives (2)

GenEd Required Courses

- ECON 201 Macroeconomics
- MATH 161 Applied Calculus
- INTB 225 Global Business Environment
- COMM 253 Communication
- BANA 255 Data Lit, Analytics, & Dec Making

Degree Structure

General Education (minimum 60 credits)

Foundation Courses (2)

Perspectives (8)

Immersion (3)

GenEd Required (4)

GenEd Electives (2)

GenEd Elective Courses

History
Literature
Philosophy
Economics

Languages
Psychology
Mathematics
Science

- You cannot take an easier course
e.g. Pre-calc if you've already taken Applied Calc
- Or a course that is too similar
e.g. Prob & Stats if you're taking Applied Statistics

Degree Structure

Major

Core Courses

Major Courses

Major Electives

Free Electives

Free Elective Courses

- An extra course from your major
- An additional general education class
- A course from a different program
- A course towards a minor
- Pretty much anything as long as you meet the prerequisite for the course!

CO-OP

“Co-op” = Cooperative Education

Opportunity to gain meaningful work experience before graduation

Full-time, paid employment directly related to your field of study

Prerequisite – 3rd Year Standing

Must first complete SCBI 035 Careers in Business

1 or 2 Summers = 16 weeks

Must be in Good Standing (at least 2.0 GPA)



Now What?

Mandatory Advising

- Every semester, you must meet with either your Academic Advisor or your Faculty Advisor before you can enroll for the next semester
- You will discuss how things are going and what courses you should take next semester
- Students have questions - advisors have answers!

- Please make an appointment on Starfish
- If you want to come with a friend, one of you make the appointment and write the name of the other(s) in the comments

Academic Planning

| UID: | | | | | NAME: | | | | | |
|--|---|-------|---------|---------|--|------------------------|-----------------------------------|---------------|------------------|----------------|
| FR | TR | COP | READMIT | | MAJOR: Finance | CODE: FINC-BS | ENTERED: <u>2221</u> | | | |
| FACULTY ADVISOR: | | | | | FORMER UNIVERSITIES: | | | | | |
| This unofficial worksheet is for planning purposes only. Academic Requirements in SIS need to be used to track official progress toward graduation requirements. | | | | | | | | | | |
| BUSINESS CORE | | | | | GE CORE AND PERSPECTIVES | | | | | |
| Course ID | Course Title | Grade | CR | Qtr/Sem | GE Requirement | Course ID | Course Title | Grade | CR | Qtr/Sem |
| ACCT 110 | Financial Accounting | | 3 | | First Yr Writing (WI) | ENGL/UWRT 150 | | | 3 | |
| ACCT 210 | Management Accounting | | 3 | | Artistic Perspective | | | | 3 | |
| MGMT 101/150 | Bus 1 | | 3 | | Social Perspective | | | | 3 | |
| MGMT 102 | Bus 2 | | 1 | | Scientific Principles Perspective | | | | 3 | |
| SCBI 35 | Careers in Business | | 0 | | Nat. Science Inquiry Perspective | | | | 4 | |
| MGIS 130 | Information Systems and Technology | | 3 | | Mathematical A. Perspective | STAT 145 | Intro to Statistics I | | 3 | |
| MGMT 215 | Organizational Behavior <i>(pre-req for MGMT 560)</i> | | 3 | | Mathematical B. Perspective | STAT 146 | Intro to Statistics II | | 4 | |
| FINC 220 | Financial Management <i>(pre-req for MGMT 560)</i> | | 3 | | Ethical Perspective | MGMT 340 | Bus. Ethics & Corp. Social Resp. | | 3 | |
| MKTG 230 | Principles of Marketing | | 3 | | Global Perspective | ECON 101 | Principles of Microecon | | 3 | |
| DECS 310 | Operations Management <i>(pre-req for MGMT 560)</i> | | 3 | | GE Business Requirement | ECON 201 | Principles of Macroecon | | 3 | |
| MGMT 560 | Strategic Management <i>(4th year Capstone)</i> | | 3 | | GE Business Requirement | MATH 161 | Applied Calculus | | 4 | |
| | | | | | GE Business Requirement | INTB 225 | Global Business Enviro | | 3 | |
| | | | | | GE Business Requirement | COMM 253 | Communications | | 3 | |
| | | | | | GE Business Requirement | BANA 255 | Data Lit, Analytics, & Dec Making | | 3 | |
| MAJOR REQUIREMENTS | | | | | GENERAL EDUCATION IMMERSION (3) | | | | | |
| Course ID | Course Title | Grade | CR | Qtr/Sem | GE Requirement | Course ID | Course Title | Grade | CR | Qtr/Sem |
| FINC 352 | Financial Management II (WI) | | 3 | | General Education Immersion | | | | 3 | |
| FINC 362 | Intermediate Investments | | 3 | | General Education Immersion | | | | 3 | |
| FINC 460 | Financial Analysis and Modeling | | 3 | | General Education Immersion | | | | 3 | |
| FINC ELECTIV | Finance Elective <i>(see majors tab for options)</i> | | 3 | | | | | | | |
| FINC ELECTIV | Finance Elective <i>(see majors tab for options)</i> | | 3 | | | | | | | |
| FINC ELECTIV | Finance Elective <i>(see majors tab for options)</i> | | 3 | | | | | | | |
| FINC ELECTIV | Finance Elective <i>(see majors tab for options)</i> | | 3 | | | | | | | |
| ELECTIVES (12 credits) | | | | | Islamic Course MOE Requirement | | | | | |
| Course ID | Course Title | Grade | CR | Qtr/Sem | GE Elective OR GE Minor Course | | | | | |
| | | | 3 | | GE Elective <i>(Math/Science/Lib Arts)</i> | | | | | |
| | | | 3 | | | | | | | |
| | | | 3 | | | | | | | |
| | | | 3 | | | | | | | |
| | | | | | DEGREE TRACKING | | | | | |
| | | | | | Degree Requirement | Total # Courses | Courses Completed | Needed | Cred Comp | Req Met |

Your Advisors

| Academic Advisor | Faculty Advisor |
|---|--|
| Overall academic guidance and support | Questions about the major and career prospects |
| Understanding graduation requirements, including general education and elective options | Major elective selection |
| Assistance in enrolling in and withdrawing from classes | Co-op approval and guidance |
| Helping to interpret academic policies and procedures | Advice on post-graduation plans, including industry career and graduate school |
| Study abroad and other academic opportunities | Support if experiencing difficulty in major classes |
| Support with difficulty in classes and managing Academic Action | Possible research opportunities |

Your Faculty Advisors

Dr Panagiotis Kokkalis

Dr Rizwan Tahir

Dr Hassan Mustafa

Dr Merwyn Strate

Dr Amir Klincar

Dr Alina Maydybura

Dr Amer Alfadli

Dr Charu Banga

Dr Kashif Farhat

Starfish

Make your Advising Appointment!

- Access Starfish through SIS or MyCourses
- Click on the menu icon and go to your Profile to CHANGE YOUR TIME ZONE
- Go to “My Success Network”
- Choose your Academic Advisor to schedule an appointment



Questions....???????

