

## JOB DESCRIPTION

### ASSISTANT PROFESSOR OF ADVERTISING AND PR

JOB DETAILS			
Position Title:	Assistant Professor of Advertising and PR	Grade	
Department/Division:	Liberal Arts		
Reports to:	Chair – Liberal Arts		
Supervises:	None		
Last Updated on:	October 17, 2024		

### **Job Purpose**

RIT Dubai is currently seeking applications from exceptional candidates for an Assistant Professor of Advertising and PR for the 2025-2026 academic year. RIT Dubai is looking for a highly qualified, motivated, and enthusiastic professional who works well independently and has outstanding communication skills and possesses a strong desire to teach and conduct original research. The successful candidate will be expected to teach course in the new Advertising and PR Program (which can be found [here](#)) at RIT Dubai (which will launch in Fall 2025).

### **Required Minimum Qualifications:**

- Doctoral degree in Advertising and PR or a related discipline
- Strong industry experience in Advertising and PR
- Proven track record of teaching courses within a [BS in Advertising and PR](#)
- Ability to manage a 4-5-course load per semester while maintaining a high quality of instruction and student feedback
- Teaching experience within the UAE preferred

### **APPLICATION PROCEDURE:**

Please email your application to [careersdubai@rit.edu](mailto:careersdubai@rit.edu) and include the following items in your application:

- Subject line must include the source, your name and position you are applying for;  
(Mr. John Smith – Visiting Assistant Professor of Advertising and PR)
- Cover letter detailing your technical/professional, teaching, and scholarship qualifications and achievements
- Resume or curriculum vitae
- Contact information
- Candidates are also required to send a 2-minute introduction video as part of their initial application. The video can be recorded from their phone and/or Zoom/Teams. This video must be sent via email and/or via WeTransfer (with the same subject line as the application email). The requirements are as follows:
  - Video length must not exceed 2 minutes
  - Candidate is required to introduce himself/herself including: relevant qualifications and professional experience as it relates to the role



- Candidate must state the courses within Advertising and PR that he/she has previously taught
- Candidate may include any other information related to their motivation in applying for the role

Applications review will begin immediately and continue until a candidate is selected. Only shortlisted candidates will be contacted. For more information please visit RIT Dubai website at [www.dubai.rit.edu](http://www.dubai.rit.edu).