

FALL 2024

THE ECC EXPRESS

News & Highlights from RIT's Expressive Communication Center



Director's Update

Dear ECC Community, Supporters, and Friends,
This past year at the ECC has been transformative, marked by growth, innovation, and commitment to empowering RIT students with essential communication skills.

Our move to the renovated Wallace Library has provided a welcoming space for thousands of student appointments and dozens of workshops. The addition of a one-button recording studio, generously funded by an alumni donation, has enhanced how our students create and practice presentations.

None of this would be possible without the support of our dedicated faculty, staff, alumni, and donors. As we look ahead, we remain committed to innovating our services and expanding our reach to help even more students share their ideas and excel in their academic and professional endeavors.

Thank you for your continued support and for being a part of our ECC community!

With gratitude,

Elizabeth Reeves O'Connor, Director

Academic Year 23-24 Highlights

2,312

Students met for a private appointment with an ECC peer consultant between September 2023 and April 2024

32

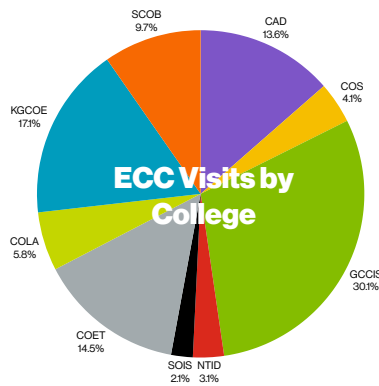
Courses required ECC visits

22

Workshops and classroom presentations provided to more than 700 students

16

Events offered or supported



The ECC started off fall 2024 strong with over 20 guest presentations and workshops scheduled, including this elevator pitch prep session provided for RIT Women In Technology (WIT) members.



Peer Consultants Shine at NACC



Mikayla MacIntyre, DJ Majocho, and Myren Bobryk-Ozaki traveled with Director Elizabeth Reeves O'Connor and Assistant Director Arianna Alsop to present the panel "Confronting Ableism at the Center" at the National Association of Communication Centers conference in Arizona.

Majocho was also awarded the prestigious National Communication Association (NCA) Outstanding Graduate Tutor Award.



Center Upgrades Include One-Button Recording Studio

The ECC has added a new one-button recording studio, simplifying video production for students. Made possible by a generous alumni donation, this studio aims to make the recording process as straightforward as possible.

The studio is equipped with a video camera, microphone, studio lighting, and recording equipment that saves videos to a computer or USB drive. Students begin recording with a single button press, conduct their presentation, and then stop the recording with another button press.



Student, Faculty, & Alumni Feedback

99%

Percent of students who selected the “good” or “perfect” response to “My overall experience with the support at the ECC was...” post session survey question.

“ I felt really supported throughout this process and felt confident during my presentation!

100%

Percent of faculty who selected the “strongly agree” response to “My students benefited from visiting the ECC” faculty satisfaction survey question.

“ Now that I make the ECC a requirement I see a huge jump in the quality of the presentations.

100%

Percent of peer consultant alumni who agreed or strongly agreed to the “My ECC experience prepared me for communication challenges in my career” survey question.

“ The ECC was a fantastic place to work. It was always so fulfilling to work with students to improve their public speaking, which I believe is one of the most important skills to have in any career.

Peer Consultant Alumni Spotlight



“After a year in my first job out of college at Partners + Napier I was promoted to Media Buyer, mainly due to my strong leadership qualities and public speaking abilities that I learned during my time at the ECC!”

Shannon McPhee, 2020-2022

Congratulations Fall 2023 & Spring 2024 Graduates!

DJ Majocho, Kyle James, Myren Bobryk-Ozaki, Sam Hebbbar, John Grinthal, and Jenna Warren. We will miss you!

Supporting the ECC

Your gift, regardless of size, makes a significant impact on our students and programs. Here's how your support can help:

- ✓ Enhance our facilities and technology
- ✓ Sponsor events and outreach programs
- ✓ Grow our student travel fund for conferences
- ✓ Create scholarships for exceptional talent
- ✓ Leave a lasting legacy through named spaces or endowments

Every contribution counts: Whether \$5 or \$5,000, your gift empowers students to become effective communicators and future leaders.

Scan to make a gift to the ECC today!



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