

# Presenter Video Placement Options

By NTID Online

March 7, 2024

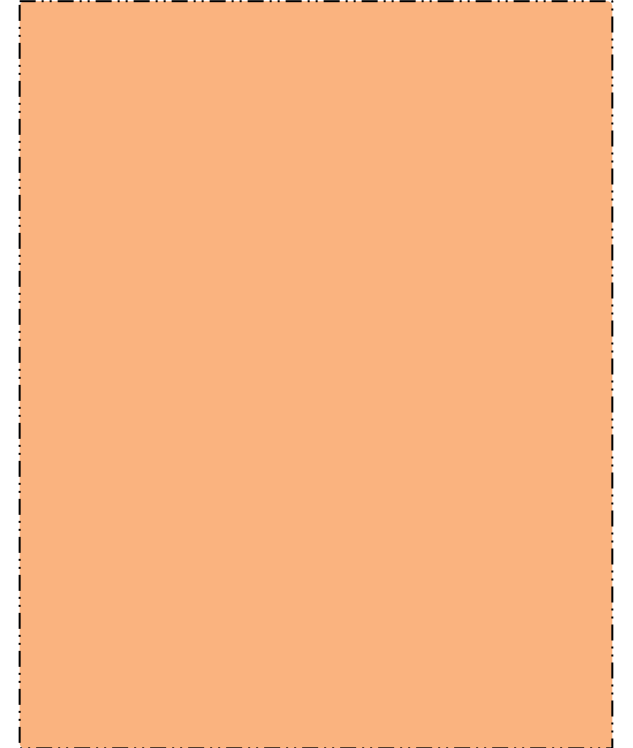


## Guideline:

- **Consider the following factors when selecting the best presenter placement within online course videos**
  - Complexity of the content
  - Provision of captioning and its placement in suitable positions
  - Desired level of presenter interaction
  - Clothing and background that contrasts with the presenter's skin tone

## Option 1: Small Presenter Box

- **Ideal for displaying complex content alongside a compact presenter video on the right.**
- **Captions can be added below the content area**
- **Use this format for complex content with heavy text or visuals**

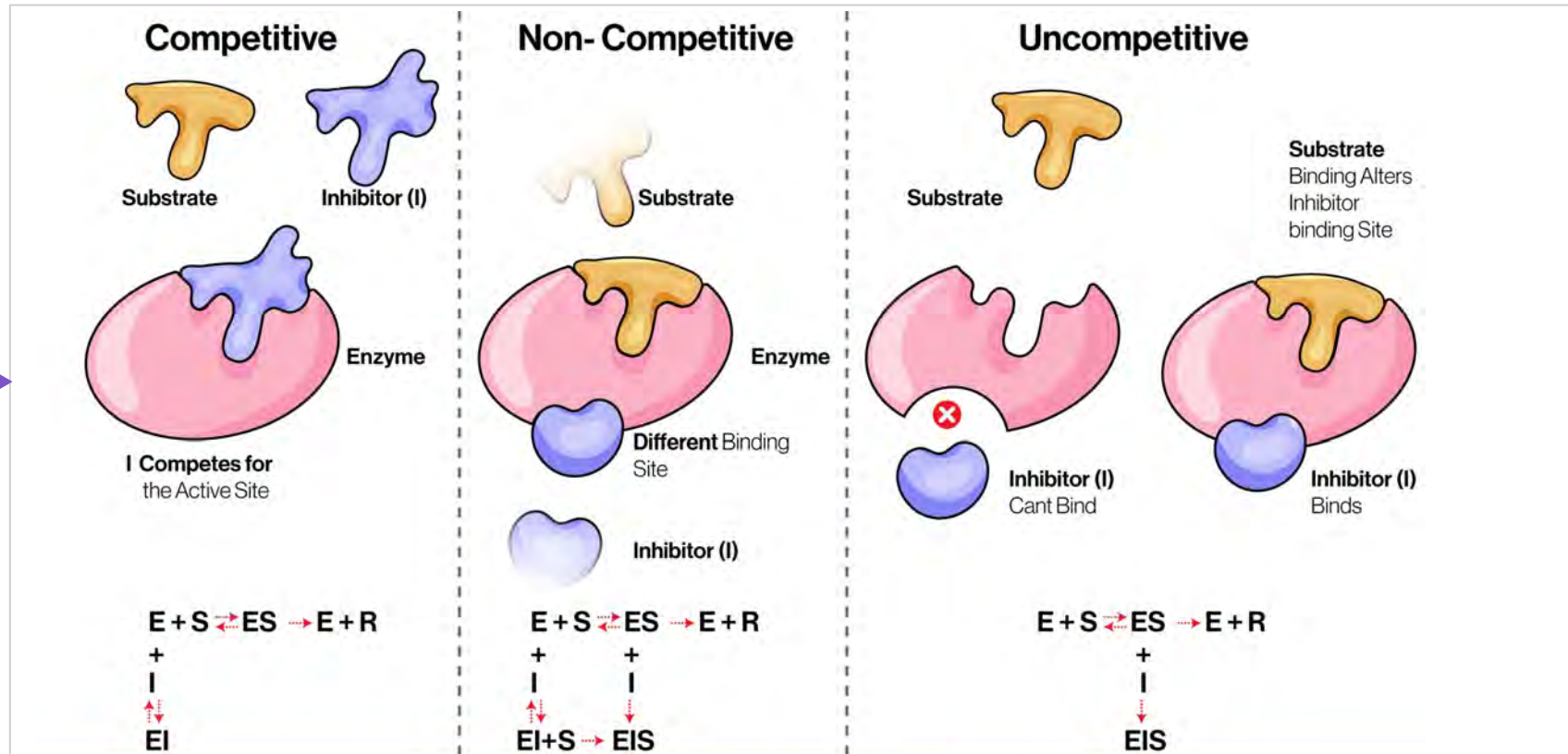


*Caption Area*

# Enzyme Inhibition

Place the Title text here

Place the presenter's video here

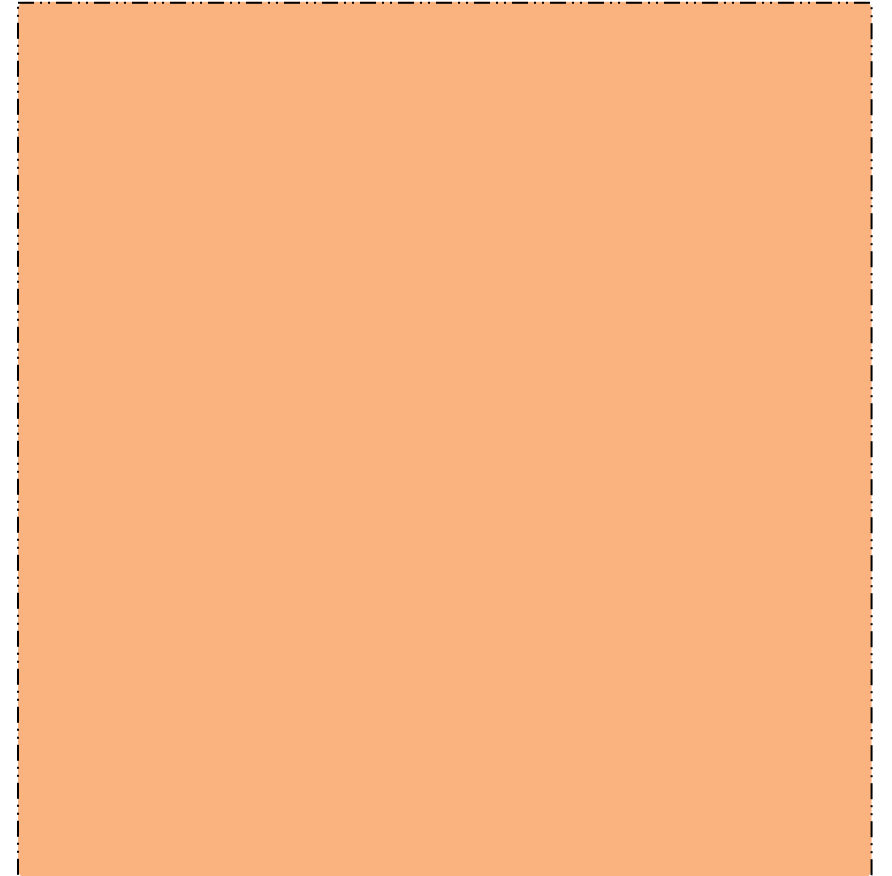


Place the Content within this border here

An enzyme inhibitor is a molecule that binds to an enzyme and blocks its activity.

## Option 2: Medium Portrait Presenter

- **Presenter occupies a medium-sized portrait box (right side).**
- **Shows presenter from head to waist while maintaining a wider content area on the left.**
- **Best for bullet point content.**



*Caption Area*

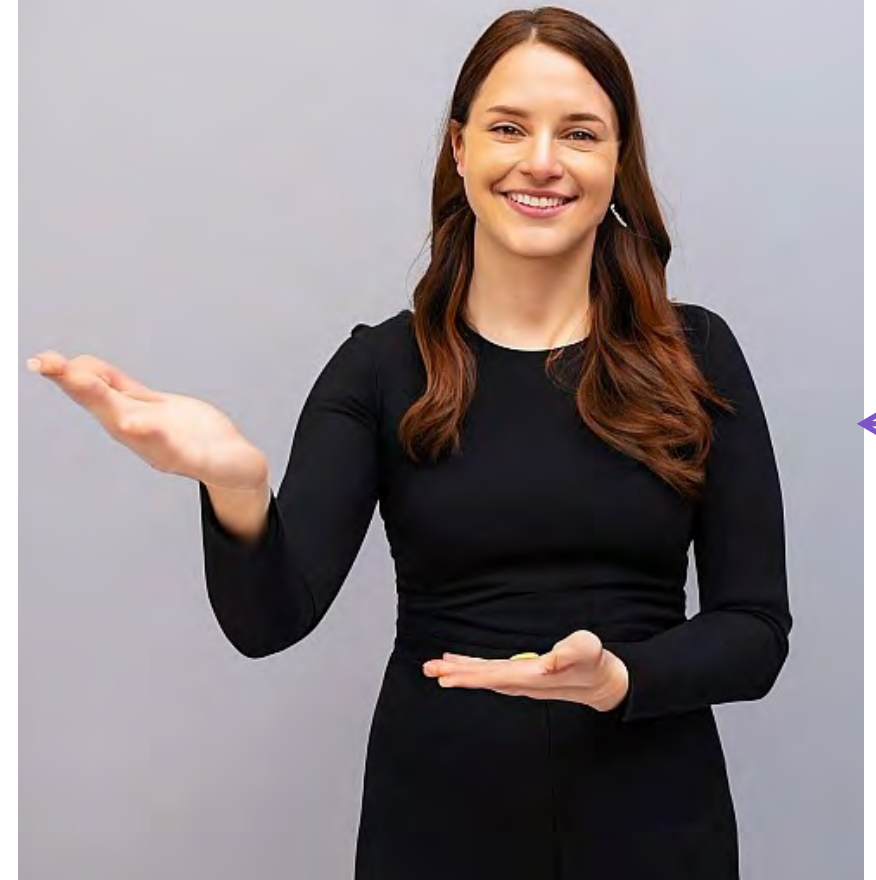
# Encryption

Place the Title text here

- Encryption -- is a method of “scrambling” data
- before transmitting it onto the Internet.
- Public Key Encryption Technique
- Digital signature – for authentication

Place the Content within this border here

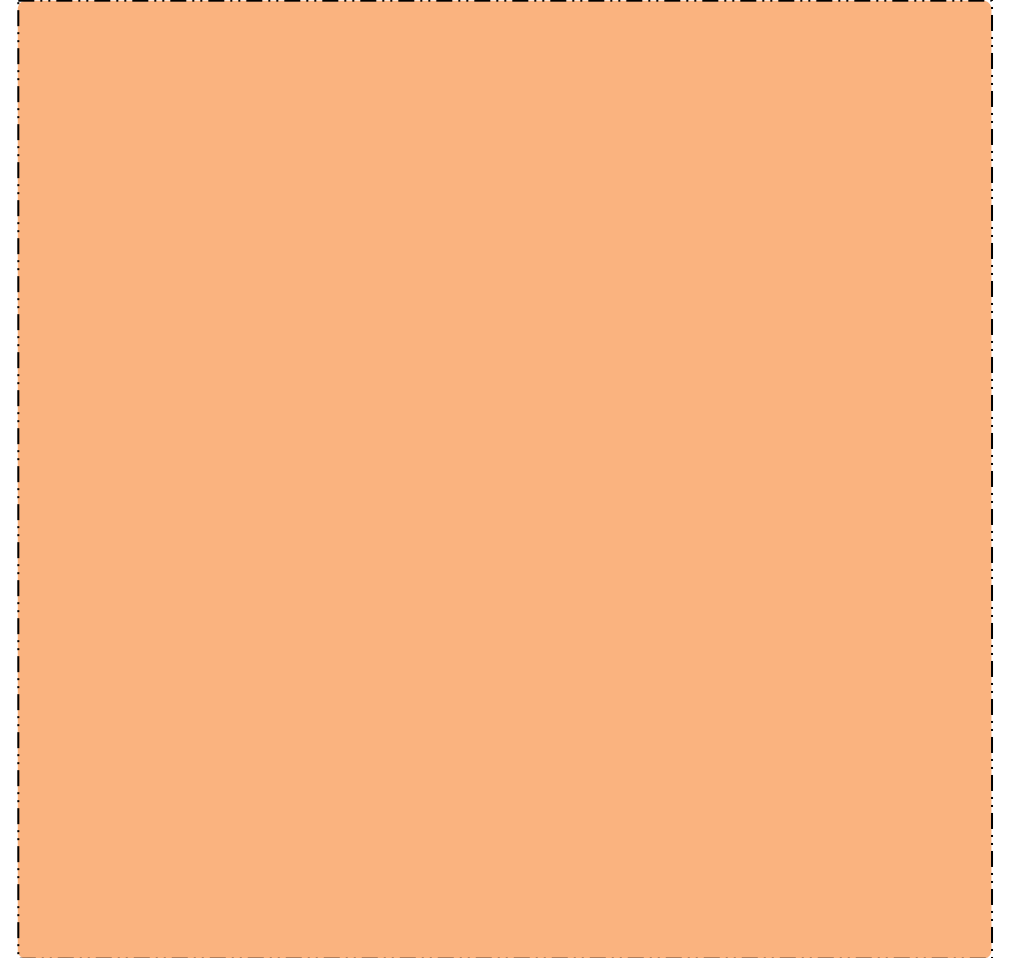
Place the presenter's video here



Before we can discuss encryption, please read the content on the left side.

## Option 3: Large Portrait Presenter

- Large portrait view of the presenter dominates the right side of the frame.
- Ideal for balancing presenter visibility with content display without captions.
- Adjust the bottom border to accommodate captions if required



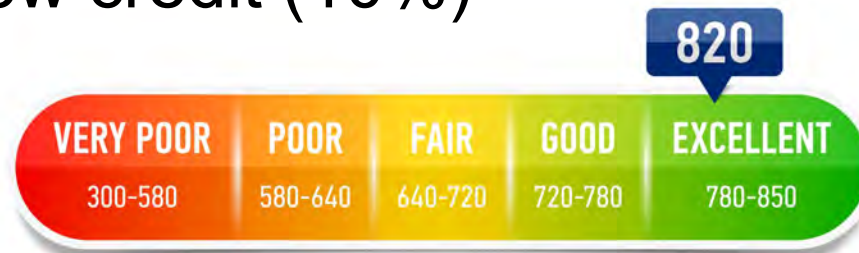
*Caption Area*

Place the Title text here

# Monitor Your Credit Score

## Factors that determine your FICO score include:

- Payment history (35%)
- Amounts owed (30%)
- Length of credit history (15%)
- Credit mix (10%)
- New credit (10%)



Place the Content within this border here

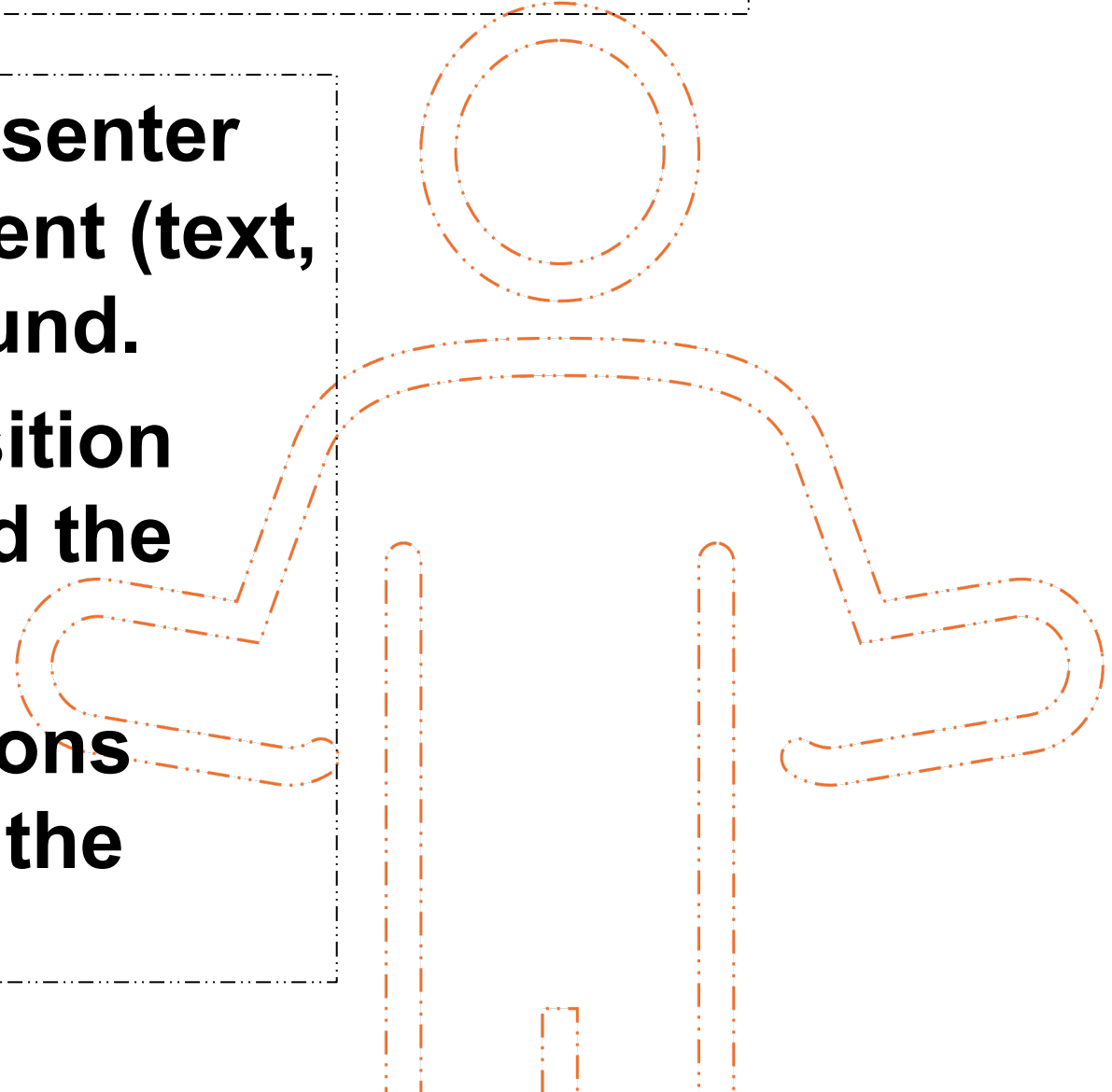
Place the presenter's video here





## Option 4: Transparent Presenter Overlay

- **Special effects with the presenter in the foreground and content (text, slides, etc.) in the background.**
- **Creates a dynamic composition with breathing room around the frame.**
- **Ideal for engaging interactions between the presenter and the content.**



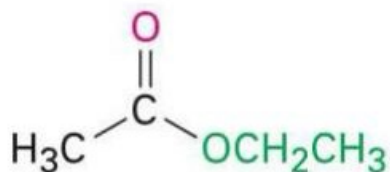
Place the Title text here

# Carboxylic Acid Derivatives

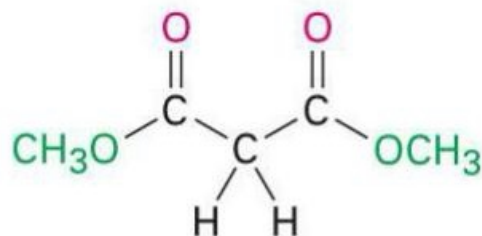
To put a transparent video of a presenter here, you need software editing.

Esters,  $\text{RCO}_2\text{R}'$

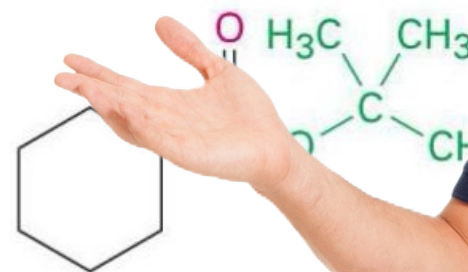
- Esters are named by first identifying the alkyl group attached to the oxygen and then the carboxylic acid with the *-ic acid* ending replaced by *-ate*



Ethyl acetate



Dimethyl malonate



*tert*-Butyl cyclohexanecarboxylate

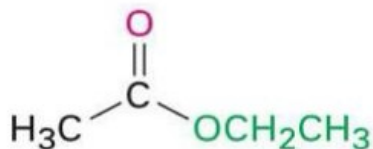
Place the Content behind the presenter here

This works best for media platforms such as Panopto that provide the option of adding captions below videos.

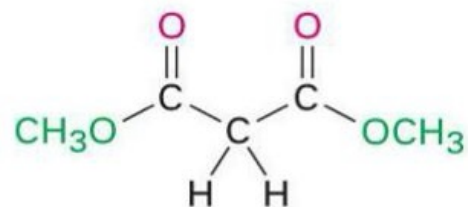
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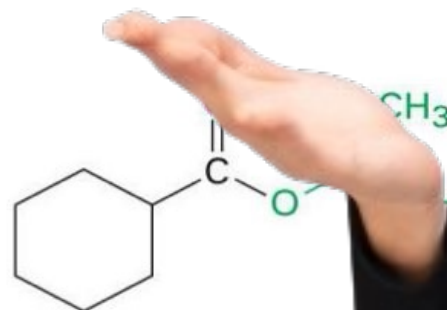
- Esters are named by first identifying the alkyl group attached to the oxygen and then the carboxylic acid with the *-ic acid* ending replaced by *-ate*



Ethyl acetate



Dimethyl malonate



*tert*-Butyl cyclohexanecarboxylate

Clear the bottom portion of the screen for captioning

Before we can discuss encryption,  
please read the content on the left side.

## Option 6: Side-by-Side

- **Content and presenter video displayed side-by-side.**
- **Make the slide take up 50 – 60% of the screen and the video take up the other remaining.**
- **Ideal for the standard 4:3 slide that fits half of the the screen.**

# Definition of Key Social Media Roles

- **Social Media Community Manager Versus Social Media Manager**
- **Social media community manager.**
- **Differences in the role of social media manager and social media community manager.**

**Example 1**



## Definition of Key Social Media Roles

- **Social Media Community Manager Versus Social Media Manager**
- **Social media community manager.**
- **Differences in the role of social media manager and social media community manager.**

*Example 2*



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