

# Optional Activities for Unit Level Strategic Planning Discussions

## Start – Stop – Continue

1. Make three boxes on a white board, set up three flip charts, or use an online whiteboard like Miro. On each of the three boxes or flip charts write: “Start”, “Stop”, or “Continue” as the heading. Participants take 5-10 minutes to brainstorm and then write their ideas on marker boards or flip charts to answer the following questions. This activity could also be done using an online whiteboard tool like Miro

START	STOP	CONTINUE
<p><i>What should we start doing?</i></p> <p>List initiatives or ideas that:</p> <ul style="list-style-type: none"><li>• The department or university is not doing, but you think should be done.</li><li>• New ideas that have or have not been considered before.</li><li>• Ideas to address emerging trends, achieve important outcomes, or improve results.</li></ul>	<p><i>What should we stop doing?</i></p> <p>List initiatives or ideas that:</p> <ul style="list-style-type: none"><li>• Are not working or having desired outcomes for the department or university.</li><li>• No longer align with departmental or university mission or goals.</li><li>• Are no longer effective or valued.</li></ul>	<p><i>What should we continue doing?</i></p> <p>List initiatives or ideas that:</p> <ul style="list-style-type: none"><li>• Are working well for the department or university.</li><li>• Are successful or effective.</li><li>• Align well with mission and values of the department or university.</li></ul>

2. Each participant receives three sticky dots and votes by placing their dots next to the ideas they like best on the flip charts. They can put all three dots on one idea or distribute their dots on three different ideas.
3. Discuss which ideas receive the most and least votes. Consider, as a group, the ideas with the most votes, the implications of those ideas for the next strategic plan, and how to proceed with those ideas.

## Visioning Exercise

1. If you were tasked with designing RIT from the ground up, what would you include from the current university, and what would you do differently? Using a whiteboard, flip chart, or online whiteboard like Miro (for virtual meetings), write “include” and “different” as headings. Ask participants to write their ideas.

2. Each participant receives three sticky dots and votes by placing their dots next to the ideas they like best on the flip charts. They can put all three dots on one idea or distribute their dots on three different ideas.
3. Discuss which ideas receive the most and least votes. Then discuss which of the items of the lists would help prepare for emerging threats and trends in higher education.

## Other Discussion Prompts

*RIT today and 10 years from now:*

1. What are the things about RIT today that you don't want to see changed?
2. 10 years from now, what should RIT be known for?
3. What are major themes, priorities and or opportunities that you believe should be part of RIT's next Strategic Plan?
4. What is one transformative idea that could set RIT apart from its peers?

*Teaching and Learning in 2035*

1. What skills will graduates need in 2035?
2. What will the classroom experience be like in 2035?
3. How will technology, AI, and data analytics impact the teaching and learning environment?
4. How can RIT better support the development of interdisciplinary courses and curriculum?

Email a summary of the discussion and any recommendations to [strategicplan@rit.edu](mailto:strategicplan@rit.edu).