



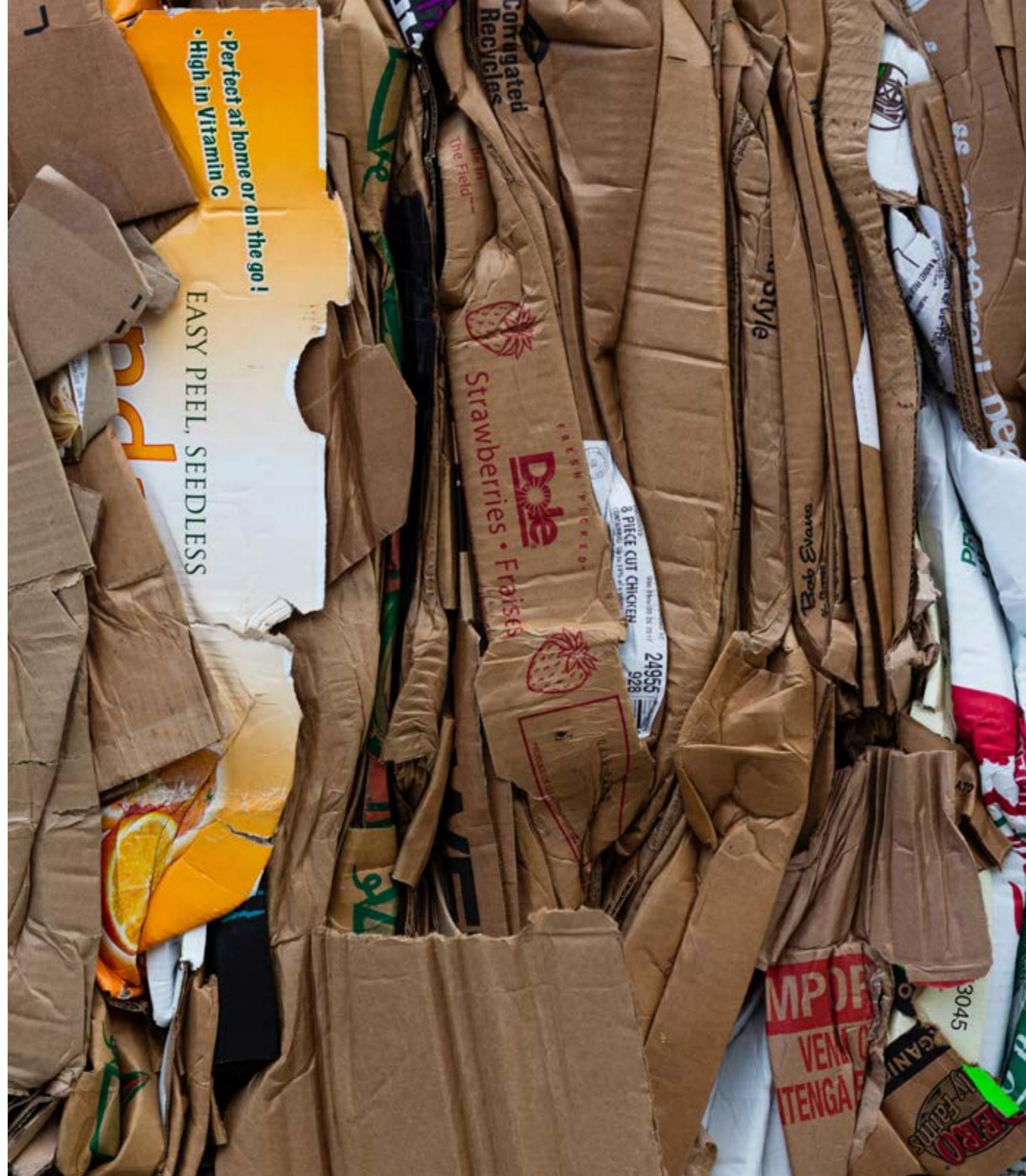
# **IMPACT EARTH**

**Robert Putney, Co Founder & CEO**



# WHAT IS ZERO WASTE?

- Lifestyle
- Behavior
- Landfill Diversion
- Infrastructure
- Education
- Resource Management



**IMPACT EARTH**  
is a change agent  
company helping bridge  
the gap into the future of  
more sustainable living  
practices and zero waste  
communities.





## **OUR MISSION:**

- **Create self-sustaining zero waste communities**
- **Eduate our next generation as zero waste ambassadors**

# OUR SERVICES

- **Zero waste event services**
- **Zero waste school programs**
- **Community workshops**
- **Compostable packaging**
- **Zero waste training**
- **Zero waste policies**
- **Zero waste reporting**

OUR  
COMMUNITY



OUR  
ENVIRONMENT



# OUR CLIENTS

- School Districts
- Catering Companies
- Large Concert Venues
- Event Coordinators
- Food Trucks
- Restaurants

# OUR IMPACT: 2014-2018

**150,000 lbs**  
of waste diverted  
from the landfill

**440**  
zero waste events

**500,000+**  
people educated  
about zero waste

**WE HAVE SAVED 182 MTCO<sub>2</sub>e  
FROM BEING RELEASED INTO OUR ATMOSPHERE  
SINCE 2014**

**which is equivalent to:**



**or**





## **CASE STUDY:**

### **Brighton Schools Cafeterias**

**20 weeks (so far)**

**1,600 students**

**83% avg. landfill diversion**

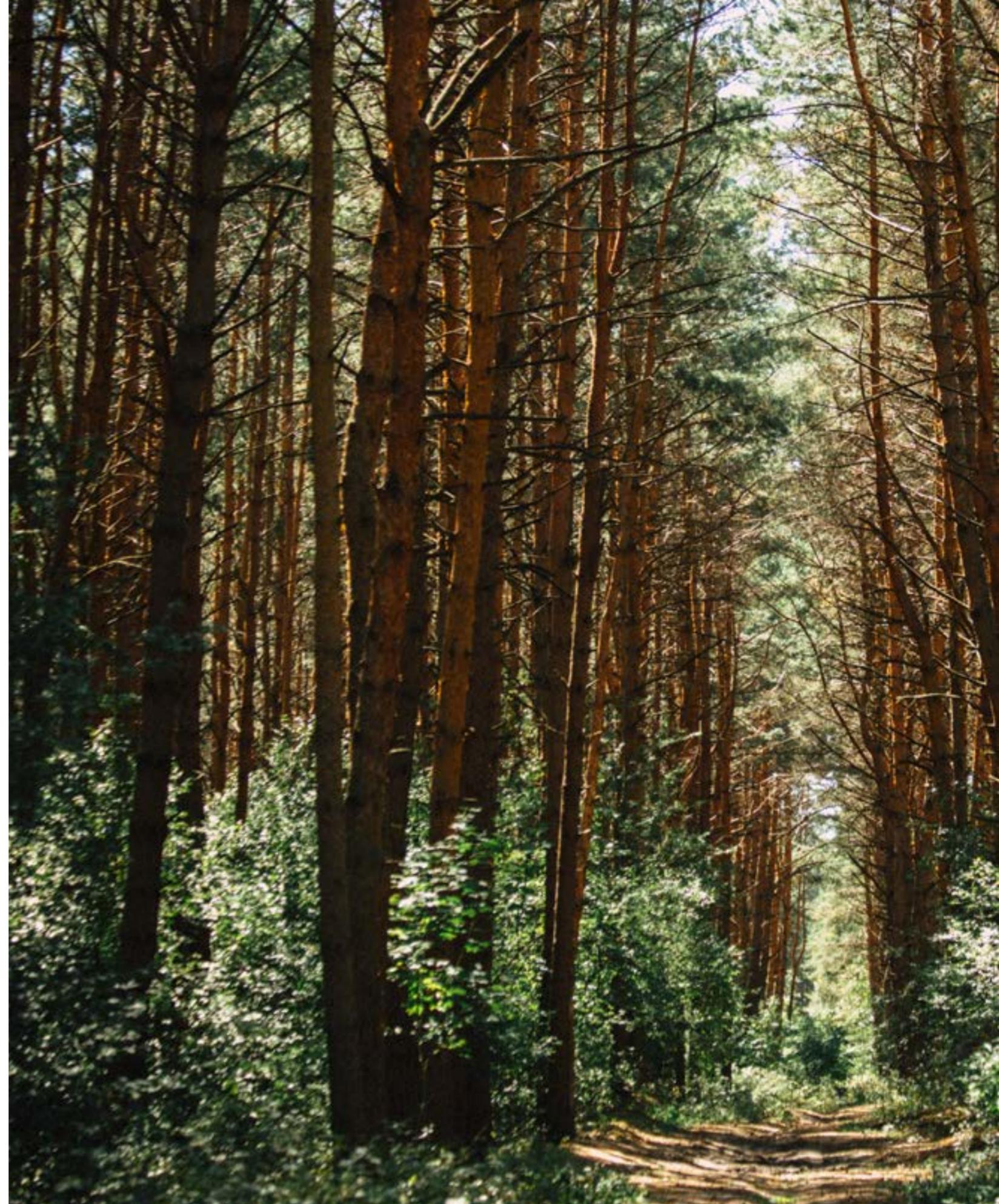
**16,893 lbs. of waste diverted**

**Lunch periods staffed by Impact Earth and student volunteers**

**Monthly student trainings and in classroom workshops**

# **IMPACT EARTH & RIT**

- Venture Creations Clean Incubator Program Graduate**
- Co-Op Employer**
- 3 Impact Earth employees are RIT grads or current students**
- Currently working with the Public Policy Department as the Senior Project Client**
- Currently supporting GIS professor research with food waste and data**





## GET INVOLVED

**Volunteer with us at a community event!**

**Write for our zero waste blog series**

**Take steps in your daily life to encourage zero waste behavior**

**QUESTIONS?**

