



# Strategic Plan Update

November 6, 2024

Year	MSCHE Check in			MSCHE check in		BOT 10/17		
	Spring 2024	Summer 2024	Fall 2024	Spring 2025	Summer 2025	Fall 2025	Spring 2026	
Strategic Plan								
Stakeholder Engagement	[Blue bar]							
Draft outline			[Blue bar]					
Feedback				[Blue bar]				
Revisions					[Blue bar]			
Presidential Search								
Committee develops Position Profile	[Green bar]							
Identify Candidates		[Green bar]						
President Announced				[Green dot]				
President Starts					[Green dot]			
Middle States								
Gather Evidence, Complete Self Study			[Orange bar]					
Campus visits, Final Response & Action					[Orange bar]			

# Timeline

November 6, 2024

Task	Start	End	2024												2025												2026	
			Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb			
<b>Discovery and Stakeholder Engagement</b>																												
Advisory group discussions	1-Apr-24	9-Sep-24	█	█	█	█	█	█																				
Survey	17-Jul-24	9-Sep-24				█	█	█																				
Concept papers	17-Jul-24	30-Sep-24				█	█	█																				
Unit/Department Discussions	17-Jul-24	30-Sep-24				█	█	█	█																			
<b>Generative Phase</b>																												
Analyze survey responses	30-Sep-24	10-Oct-24							█																			
Finalize themes	8-Oct-24	17-Oct-24							█																			
Finalize big ideas	7-Oct-24	17-Oct-24							█																			
Focus group meetings	21-Oct-24	30-Nov-24							█	█																		
Draft plan outline	1-Nov-24	20-Feb-25							█	█	█	█	█	█														
Workshop the outline at BOT retreat	23-Feb-25	26-Feb-25											█															
Review with governance groups	1-Mar-25	30-Apr-25												█	█													
Stakeholder feedback	1-Apr-25	30-Apr-25												█														
<b>Drafting and Fine Tuning</b>																												
Draft Final Plan	1-May-25	31-Aug-25														█	█	█	█	█								
Present to governance groups	1-Sep-25	30-Sep-25																		█								
BOT Endorsement	16-Oct-25	17-Oct-25																			█							
*Refine (if needed by next presiden	18-Oct-25	15-Feb-26																				█	█	█	█	█		

# Discovery

# Review of Existing Survey Data

- **Student Wellness Surveys**
- **COACHE Survey**
- **Diversity and Equity Climate Survey**
- **Campus Master Plan Survey**
- **Annual survey from Parent and Family Programs**

# Stakeholder Engagement

## Completed/underway

- Discussions
  - National Councils
  - Alumni Board
  - President's Roundtable
  - Parent focus group
  - College leadership teams
- Survey (717 responses)
- Town Halls

## Still to come

- Concept paper review (74 received)
- Focus groups
- Employer survey

# What Have We Heard?

# Don't Change

- **Career focus**
- **Commitment to diversity and accessibility**
- **Culture**
- **Commitment to undergraduate education**
- **Focus on applied knowledge**
- **TAD**



# Opportunities for Improvement

- **Clarity of Identity and more brand recognition**
- **Improve existing facilities**
- **Identify efficiencies**
- **Interdisciplinarity & STEAM**
- **Value proposition**
- **Entrepreneurship for all disciplines**
- **Better integration of NTID throughout campus**

# Areas to Focus on

- **AI**
- **Technology with purpose**
- **Human and planetary well-being**
- **Community connections**
- **Global perspectives**

# Values

- **Well-being**
- **DEI**
- **Student Centered**
- **Academic Excellence**
- **Innovation and Creativity**
- **Sustainability**
- **Community**

## RIT's Purpose

- **Education and advancing knowledge**
- **Global citizenship and social responsibility**
- **Inclusivity and Community**
- **Career Preparedness**

**Superpower: “Accepting people in the mold they come in and providing pathways to future success”**

# Concept Papers

**74 total**

- **4 student lead authors**
- **45 faculty lead authors**
- **26 staff lead authors**
- **32 multiple authors from different department/division**

## By the Numbers cont.

- **16 Research center, institute, or focus area**
- **10 AI focused**
- **4 broad curricula**
- **6 academic program expansion**
- **3 RIT hub concepts**

## By the Numbers Cont.

- **8 Student success/experience**
- **8 Community, sustainability, well-being**
- **9 Data management and IT capabilities**
- **5 Organizational/operational**
- **5 Others**

**Thank you**